



## **NHA SERVICES PILOT PROGRAMS**

In 2021, NHA Services launched a new process to evaluate potential preferred business partners through a short-term (60-90 days) pilot program. NHA takes the lead in engaging member facilities to participate with no up-front cost. In return, the potential business partner gets a direct connection to NHA members and market testing of their solution.

NHA works closely with our pilot partners from promotion through the conclusion of the pilot. Once the pilot is complete, NHA Services will work with engaged member institutions to evaluate results and determine if the solution has potential for broader application.

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